

CI Investments Rebrands as CI Global Asset Management



CI Investments Inc. announced that it is rebranding to CI Global Asset Management (“CI GAM”), a change designed to improve the client experience and better reflect the organization’s deep and extensive investment capabilities.

The rebrand is underway and is scheduled to be completed by the end of the first quarter of 2021. With the rebrand, legacy in-house investment boutique brands will be phased out and they will operate under CI Global Asset Management. The affected brands are Cambridge Global Asset Management, Harbour Advisors, Sentry Investment Management, and Signature Global Asset Management.

In addition, CI GAM will be aligning its investment management employees according to their areas of specialization, allowing for information sharing across the firm, rather than just within each investment boutique. There will be no changes to any portfolio management assignments, team members or funds as a result of these changes and the rebrand.

There are no changes to the named portfolio managers for our funds at this time. The fund’s benchmark, fee, investment objective and style remain unchanged and no action is required.

The IMR team is continuing to engage with CI on their ongoing plans related to the rebranding and impact to the in-house investment boutiques and will be monitoring these developments closely.

January 25, 2021